



Spring Market Impact

Showcase your products at the height of the spring market season and get exposure before the industry's independent retailers head to their wholesaler markets.

- Show your support to wholesalers.
- Become the must-see booth at the spring markets and place your ad next to *Hardware Retailing's* extensive spring market coverage.
- List your booth numbers and drive traffic.

2012 Market Coverage

Promote your presence at wholesale markets with an ad in *Hardware Retailing*. Here are the spring market dates you need to know:

January

United Hardware Buying Market *Jan. 6-8*

February

True Value Spring Market *Feb. 20-22*
Orgill Inc., Spring Dealer Market *Feb. 2-4*

March

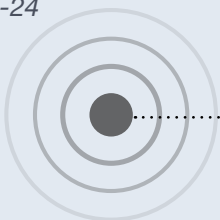
Ace Hardware Buying Market *March 8-10*

April

Home Hardware Ltd., Buying Market *April 22-24*

May

Do it Best Buying Market *May 19-21*



Want to Know More About a Program?

Call Your Regional Sales Manager Today

NORTHEAST REGION

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Any ad program cancelled within 10 days of scheduled closing will be invoiced at 50 percent of agreed rate for that issue. The remaining contracted balance will be subject to a 20 percent cancellation fee.