

HARDWARE Retailing **2012 MADE IN AMERICA**

Made in America

July's issue of *Hardware Retailing* is once again celebrating products manufactured in the USA.

- This special section is the perfect place to tell your corporate history and reveal your manufacturing process, while getting fantastic product and brand exposure to retail buyers.
- We will even make it easier for you to tell your story. Our editorial team will take your information and format it to fit in the advertorial style of this special section; all you need to do is to proof and approve the materials. It's that simple.

Showcase your business for **\$3,900 (net)**.



Editorial Information:

- Corporate history
- Manufacturing process
- Description of your "Made in America" product.
- Company name and contact information.
- Where to buy your products.

Graphic Information:

- Hi-resolution (300 dpi) company and product logos.
- Hi-resolution (300 dpi) product artwork.
- Advertisers will be provided with two proofs at no cost. For each additional proof, advertisers will be charged \$100.

Editorial information and images should be sent to:

Nancy Vondersaar
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Indianapolis, IN 46278
(317) 275-9408
nvondersaar@nrha.org

Want to Know More About a Program?

Call Your Regional Sales Manager Today

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Any ad program cancelled within 10 days of scheduled closing will be invoiced at 50 percent of agreed rate for that issue. The remaining contracted balance will be subject to a 20 percent cancellation fee.

Ad Closing: May 15, 2012
Materials Deadline: May 18, 2012