



### Buy Two, Get One Free

From August to October, retailers head to their wholesaler markets eager to purchase—making this time of the year one of the most crucial selling periods. To make sure your products are top-of-mind with retailers when they head to buy, *Hardware Retailing* has put together this special promotion.

**\$11,900\*** — Spread

**\$6,332\*** — Full Page

**\$3,910\*** — Half Page

\*All prices are net.

**Ad Closing: June 29, 2012**



- To qualify for your **FREE** ad, your order must be received no later than July 2, 2012.
- This program applies only to the August, September and October 2012 issues.
- Program will be invoiced in three equal installments.



### Want to Know More About a Program?

#### Call Your Regional Sales Manager Today

##### NORTHEAST REGION

**Lowell Huffman**  
p: 317-275-9422  
p: 765-541-0785 (cell)  
f: 317-275-9403  
e: lhuffman@nrha.org

##### MIDWEST REGION

**Tony Sarantakis**  
p: 847-934-9515  
p: 847-431-3370 (cell)  
f: 847-934-2494  
e: tonytakis@aol.com

##### WESTERN REGION

**Karen Swaynie**  
p: 317-275-9437  
p: 317-437-5923 (cell)  
f: 317-275-9403  
e: kswaynie@nrha.org

##### SOUTHEAST REGION

**Nick O'Connor**  
p: 317-275-9409  
p: 317-364-0360 (cell)  
f: 317-275-9403  
e: noconnor@nrha.org

##### MIDWEST REGION

**Chris Miller**  
p: 630-234-3272  
f: 847-934-2494  
e: cmiller7288@yahoo.com

##### CANADA

**Beverly Allen**  
p: 416-489-3396  
p: 647-880-4589 (cell)  
f: 416-489-6154  
e: bev@hardlines.ca

##### GREAT LAKES REGION

**Tyler Shoup**  
p: 317-275-9443  
p: 317-446-4736 (cell)  
f: 317-275-9403  
e: tshoup@nrha.org

**Get three full months of market coverage for the price of two.**

Any ad program cancelled within 10 days of scheduled closing will be invoiced at 50 percent of agreed rate for that issue. The remaining contracted balance will be subject to a 20 percent cancellation fee.